

FRANNET consultants put their experience to work for you, serving as *the* source for franchising information.



Perhaps you're tired of working for someone else in an age of corporate downsizing, or you've just decided now is a great time to control your own destiny by becoming a business owner. There are many opportunities out there —

some good, some not so good — and it can be quite difficult to weigh their pros and cons alone.

FRANNET can help. Our network of consultants is focused on one goal: helping you learn how to make informed, educated decisions that help improve your odds of achieving your dreams. In the past 10 years, we have assisted thousands of people just like you who were looking to find their own road to success and contentment.

FRANNET works in an advisory capacity with approximately 70 carefully screened franchises. Some are large, some are small. Some are in retail, some in service. All for one purpose: to give you choices...offer you selection, so you can find the business to match your individual needs and goals. We offer a safe, professional environment in which you can learn about opportunities in a variety of industries that span a wide investment range. On your own, this can be an overwhelming and even risky task to handle.

In the beginning...

Before you can select any opportunity, you must have a picture of what you want your future to be like. You must define your own goals before you're ready to research the specific vehicle that can help you meet them.

FRANNET consultants listen to what you want out of life — from both a business and personal standpoint — as a first step toward introducing you to franchise alternatives. We serve solely in an advisory role — providing you with the benefits of our expertise on how to carefully research any business you become interested in — so you can make your own educated decision...which may or may not be to pursue franchise opportunities.

The next step...

If you determine that franchising is attractive to you, your FRANNET consultant will take into account your desires, skills and budget, and suggest some franchises for you to investigate. Because FRANNET is *the* source for franchise information, we can provide you with a great start for your own due diligence.

As you proceed with your research, your FRANNET consultant will remain available to answer questions and assist you in any way possible. We've been through the investigation process thousands of times, so we can often anticipate your needs.

Finally...

When you make a decision about a franchise purchase, your FRANNET consultant doesn't disappear. We can provide references to franchise attorneys and financial professionals who can assist you with the legal and monetary aspects of the transaction, and we are happy to continue to serve you as an advisor and resource as you begin your new venture.

Our goal is to remove your apprehension and motivate you to achieve your own dreams. We'll help you build your business and personal model, defining exactly where you want your business to take you and how you want to get there.



Franchise Owners Satisfaction Rating

76%
Satisfied

73%
Would
Recommend

According to a survey conducted by the *Franchise Times*, 76 percent of franchise owners are very or somewhat satisfied, and 73 percent would recommend franchising to others.

What do those numbers mean? There are a lot of satisfied franchise owners out there...and you can be one, too.